
PARTNERS & SPADE

PRESS RELEASE

2.1.10

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PARTNERSANDSPADE.COM

STOREFRONT HOURS:

SAT 12-7 SUN 12-6

WEEKDAYS BY APPOINTMENT

Partners & Spade, est. in 2008 by Andy Spade and Anthony Sperduti, is a storefront and studio on Great Jones Street off the Bowery in lower Manhattan. The studio produces films, books, apparel and conceptual products as well as consults on marketing and branding projects for select clients. The shop, open on weekends to the public, showcases a transitional and continuous group show of artwork, collections, found objects, and ideas generated by Spade and Sperduti as well as a changing cast of collaborators.

Started as a way for Spade and Sperduti to pursue their varied interests, Partners & Spade uses their collective experiences in advertising, filmmaking and fashion to create compelling work and products. They've produced films, most notably "The Pleasure of Being Robbed" with Red Bucket Films, which was chosen for the Director's Fortnight at Cannes in 2008 and purchased by IFC Films, and "Paperboys," a documentary directed by Mike Mills. Self-published found photography books have led to a six-book deal with HarperCollins to produce small conceptual art books with titles like "The Benefits of Looking Up" and "I Think I Can, I Think I Can." They also apply their creative process to projects with brands such as J Crew whose first ever menswear shop, Liquor Store, is an example of Spade and Sperduti's process from concept to completion. P&S conceptualized, created, curated and cast Liquor Store's name and location, the design of the space, packaging and logo, special novelty items, and staff.

Recent work includes projects for the following brands:

Absolut Vodka, Aol, Harper Collins Publishing, Hudson's Bay Company, J. Crew, K-Swiss Swanson Vineyard, Target

The shop cum gallery grew naturally out of their creative process and serves as a showcase for art, objects, and projects. Criteria for products are that they must be interesting and conceptually arresting. Almost each item is unique to the store and is either sold exclusively like Best Made Axes, custom-made like the modern, architectural terrarium designed and built by garden designer Lindsey Taylor, or found and ready-made sculptures by Spade and Sperduti. Much of the merchandise and artwork offered in the shop is by friends and artists like Mike Mills, threeASFOUR, Ted Muehling, Kim Hastreiter, Mark Borthwick, and Tobias Wong. The shop is continuously changing and is meant to be a space of discovery, a place where every visit is distinct. On any given day one may find for sale a half-eaten celebrity sandwich on a plate, a tee shirt designed by 10-year-old artist Marika Thunder, or a custom fixed gear bike by Benedict Radcliffe hanging from the ceiling. Ongoing 'happenings' are a constant at P&S, like the monthly sessions of Avant Garde Preschool that brings together notable artists and children for an afternoon of inspiration and creation, or free tax preparation on April 14th by a registered CPA. P&S also offers custom services like "Back Dated Confidence Trophies" for individuals who want to gain back confidence lost years ago in adolescence. Mr. Spade recommends you, "Place it in a prominent spot at home until you brainwash yourself into believing you actually won it."

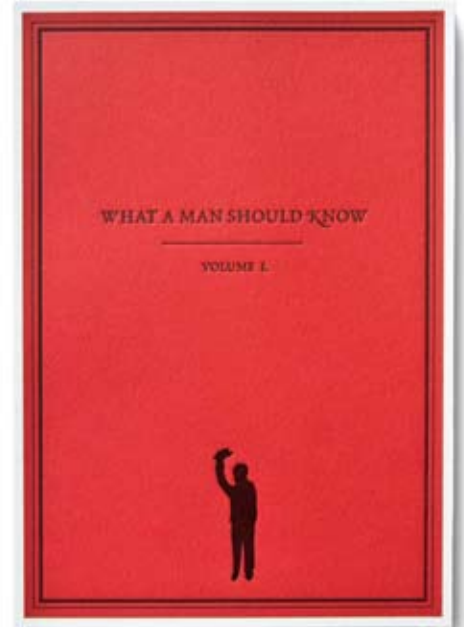
BIOS

Andy Spade and Anthony Sperduti founded and are co-creative directors of Partners & Spade. They met in the early 1990s when they worked together at Kirshenbaum+Bond advertising agency.

Andy Spade started his career in advertising working on marquis brands such as Coca Cola, Lexus, and Paul Stuart. In 1993 he founded the iconic brands Kate and Jack Spade and was honored by the CFDA for excellence in design. Under his creative leadership, 26 Kate Spade stores were opened in North America and Japan. Along with launching Partners & Spade, he is currently creating an educational TV series titled “I AM” with Red Bucket Films, and publishing a catalogue of found photography named “Strangers Pictures.” He lives in New York city with his wife, Kate, and daughter, Bea.

Trained as an art director, Anthony Sperduti has worked as creative director at notable advertising agencies Wieden & Kennedy (Portland, New York and London offices), TBWA\Chiat\Day, Modernista and with many brands like Nike, The Gap, Microsoft, Coca-Cola, ESPN, MTV, Volvo, and Heineken. He has also conceived and produced on award-winning short film projects shown at Sundance, Cannes, and Berlin Film festival “Pol Pot’s Birthday,” and “Dimmer.”

STUDIO WORK

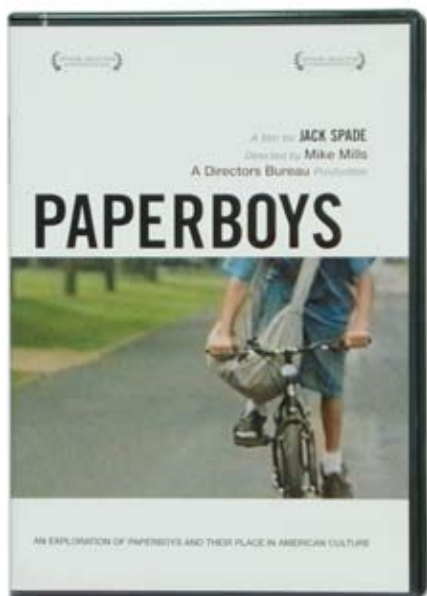


kate spade
NEW YORK
shoes handbags glasses

STUDIO WORK



NOTION



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the village **VOICE**



STORE IMAGES



STORE IMAGES



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